



FOR IMMEDIATE RELEASE

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SPECIAL OLYMPICS PA'S 7TH ANNUAL BEAVER COUNTY POLAR PLUNGE

Fun, Music, Tailgating and more than 400 Energized Plungers Freezin' for a Reason

Norristown, PA – January 7, 2019 –The seventh annual Beaver Polar Bear Plunge to benefit Special Olympics Pennsylvania (SOPA) will be held on Saturday, January 12, 2019 at Bridgewater Landings Marina located at 404 Brkich Way, Beaver, PA. Registration opens at 9:30 a.m. and the plunge will take place at 12 noon. Local Law Enforcement members will play a big part in this year's plunge by jumping in the river and 'freezin for a reason' in support of Special Olympics Pennsylvania athletes.

The 2018 Beaver County Polar Plunge hosted more than 400 plungers and raised over \$100,000. The 2019 Beaver Polar Plunge invites participants of all ages (under 18 requires parent or guardian signature) to take a dip in the "cool" waters of the Beaver River. Plungers can take the plunge on their own with a minimum pledge of \$50 or, better yet, join a group of 10 friends and/or colleagues to form a Plunge Team with a \$500 pledge goal. All plungers are asked to raise the \$50 minimum pledge to receive the official 2019 Beaver County Polar Plunge long sleeve tie dye t-shirt, but are eligible to earn additional prizes as their pledges increase. Additionally, since jumping into a freezing river is not for everyone, participants can choose to register for the event as a "Too Chicken to Plunge" participant. Corporate, school and community teams are also welcome to set up a tent and hang a team banner in support of SOPA.

The 2019 Beaver County Polar Plunge event is presented by the IBEW Local 712 and the Edwin D. Hill Charitable Trust. Other sponsors include Law Enforcement Torch Run for Special Olympics PA, Aerotek, GEICO, Harmelin Media, Sheetz, Advanced Visual Solutions and New Pace Productions.

Every minute our plungers spend in the cold will warm the hearts of thousands of SOPA athletes, so we ask that participants Sign Up, Jump In and Feel Warm. To register online or for more information, please visit www.PlungePA.org, www.specialolympicspa.org, or call Chris McCabe at 724-622-4137. The plunge is open to the public and all spectators are welcome free of charge.

About Special Olympics Pennsylvania

Special Olympics Pennsylvania (SOPA) provides year-round training and competition in 21 Olympic-type sports and three emerging sports to nearly 20,000 children and adults with intellectual disabilities or closely related developmental disabilities. For more information about how to be a fan, visit our website at www.specialolympicspa.org.

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Created by the Joseph P. Kennedy Jr. Foundation for the benefit of persons with intellectual disabilities