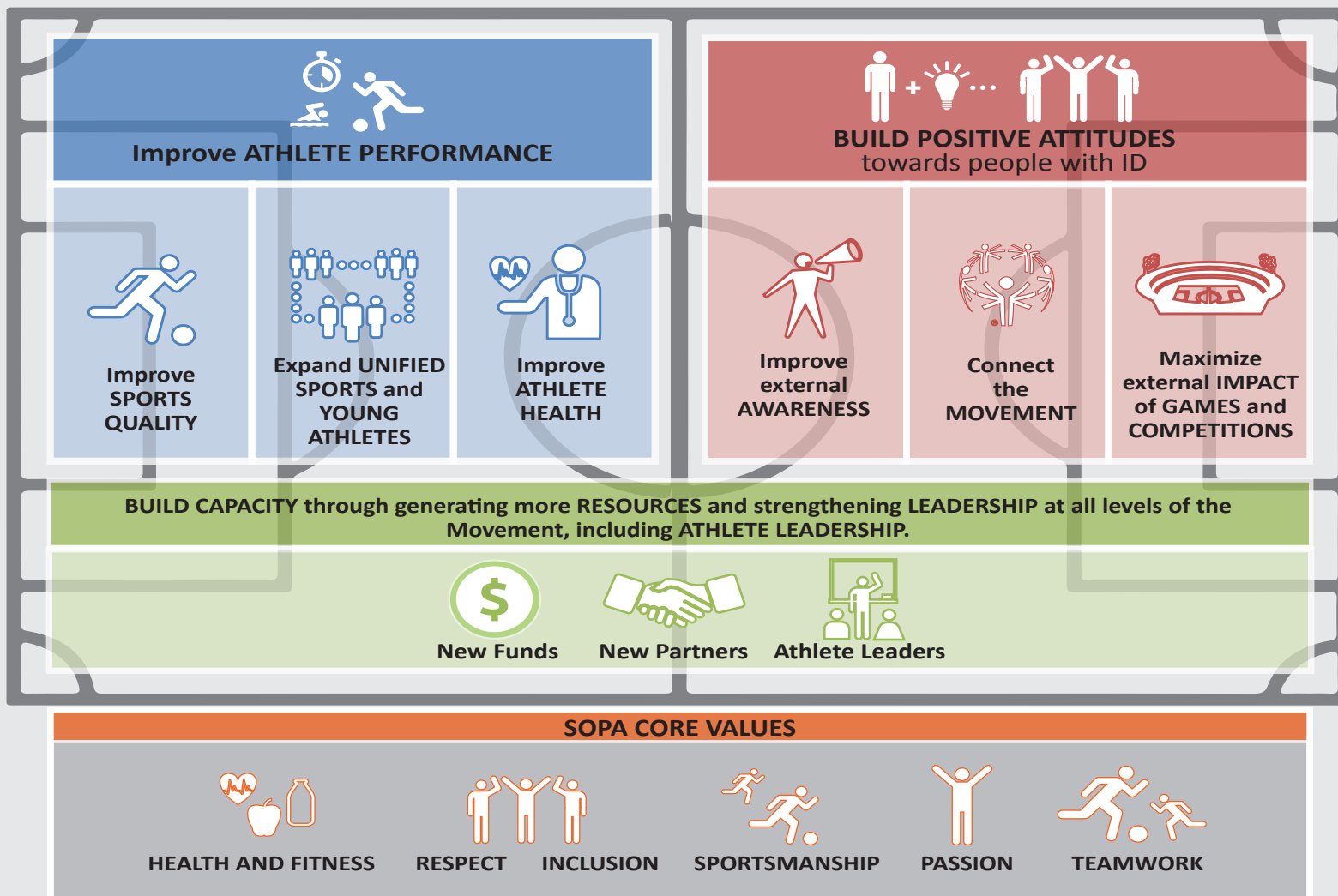


# Special Olympics Pennsylvania Strategic Framework, 2016 - 2020

*"Our vision is to use sport to open hearts and minds towards people with intellectual disabilities and create inclusive communities all over the world."*



## Strategic Plan Targets/Metrics 2016-2020



### Improve Athlete Opportunities to Achieve Their Best

#### Improve Sports Quality

- Recruit 500 new coaches
- At least half of all coaches are certified
- Every sport will have a Sport Mgmt Team led by Sport Director by 2017
- All athletes have individualized goals (skills, fitness, or performance)
- All local Programs will have an athlete as Fitness Coordinator by 2017

#### Expand Unified Sports and Young Athletes

- Expand Interscholastic Unified Sports (IUS ) to at least 180 schools
- All local Programs offer at least one Unified sport
- Expand competitive Unified Sports in order to create Unified divisions at all state-level competitions
- At least 15 local Programs offer Young Athletes (YA)
- YA experiences offered at all statewide competitions
- Serve at least 23,000 athletes total with all local Programs serving at least 3% of eligible population in their area

#### Improve Athlete Health

- “Healthy Habits” offered at all statewide competitions starting 2016, Sectionals in 2017, and 10 invitationals/local competitions by 2020
- Offer 5 Healthy Athlete events screening an average of 1,200 athletes annually
- Connect at least 50% of athletes without their own Primary Care Provider with follow up care after HA screenings



### Build Positive Attitudes Towards People with ID

#### Improve External Awareness

- Host Unified Sports Experiences at state, sectional and local events
- Leverage both global and SOPA 50th anniversaries
- Engage more government leaders and sports, entertainment and media celebrities

#### Connect the Movement

- Fully implement new database (VSystems) by 2016
- All state and local websites are mobile-friendly

#### Maximize External Impact of Games and Competitions

- At least 2 athletes (or Unified athlete/partner pair) serve on all state-level Games Organizing Committees by 2017
- Athletes serve as lead emcee for all state competitions
- Review and implement changes to improve quality of all sport and competition offerings



### Build Capacity

#### Generate More Resources

- Increase revenue by focusing on LETR, government support, and larger multi-year relationships with corporations/foundations/individuals
- Annual shared revenue to local Programs exceeds \$400K by 2020 with at least 80% of Programs participating/benefiting

#### Strengthen Leadership

- Volunteer Management Plans for each local Program help recruit (2016), recognize (2019), and retain (2020) volunteers
- All local Programs will have Partnership Agreements by 2016
- Establish statewide Unified Youth Committee (UYC) in 2016
- Expand Athlete Leadership University curriculum to include Health/Fitness and Athletes as Coaches courses

Note: Targets/metrics should be achieved by end of year shown. If no year is listed, the target/metric should be achieved by end of 2020.