

## What is a Third-Party Event?

Third-party events are implemented by an outside organization, group or an individual for the benefit of supporting Special Olympics PA (SOPA), with minimum or no assistance from SOPA.

The sponsoring organization, group, or individual must be aware that they are representing SOPA and, as such, should ensure that they are representing SOPA and its athletes in a positive manner.

All of the donations received will be utilized by SOPA to help further its mission and provide all training and competition opportunities free of charge to nearly 20,000 Pennsylvania athletes.

If you are a participant in a State and/or Local fundraising event, you may request that funds raised from the 3rd party event count towards a team and/or individual fundraising goal set for a specific event. While the donations are ultimately used to support SOPA athletes, they will also help contribute towards the overall financial success of the specific event being supported.

We are fortunate to have so many companies, teams, and individuals willing to support SOPA through third-party events. Please note that while our staff and volunteers wish they could attend every event, due to the size of both our staff and volunteer resources, we are unable to be fully involved in all events.

Completing the third-party event form will ensure that we have the information needed to help promote your event and possibly fulfill any special requests. We request that you submit all information at least 4-weeks before your event to ensure we have time to meet our end of the relationship. However, we understand that unexpected opportunities can present themselves at the last second – please do not be discouraged. We still want to help make your event a success.

## Third party event ideas:

- Bake Sale
- Birthday/Holiday Party where gifts are replaced with donations
- Casual/Dress Down Day (pay \$x to wear jeans)
- Loose change jar at home, school, or work
- An event at a local restaurant % of sales donated
- Garage/Neighborhood Sale
- Host a product party and request a portion of sales be donated
- Concession Stands
- Dunk Tank
- Pet or Car Wash
- Athletic Tournament (golf, volleyball, tennis, softball, bowling)
- 5K, 10K, or marathon (charge entry fee)

Many thanks for your interest in hosting a Third Party Event on behalf of Special Olympics Pennsylvania! Should you decide to move forward, please complete at Third-Party Event Application here: <u>http://bit.ly/SOPA3rdPartyEvent</u>.

If you have any questions, please contact the Events Task Force at <u>EventsSOPA@gmail.com</u>.