



FUNDRAISING TIPS

Here are some tips to level up your fundraising this plunge season!



Team Fundraising

- **Invite Everyone!** - Any individual that registers for your team counts towards your team fundraising total
- **Corporate**
 - Set up a table an awareness table at your office to collect donations
 - Hold a casual dress day, work from home day, or other that requires a donation to participate
 - Raffle off a prime parking spot or other opportunity
- **Community**
 - Partner with a restaurant or other business for a fundraising event
 - Host a bake sale or garage sale and donate proceeds to your fundraising team



Individual Fundraising

- **Post photos on social media** from previous year's events to generate interest and ask for donations
- **Inspire friendly competition** with other individuals and teams
- **Create a Facebook fundraiser** and invite your friends, family and coworkers to support you and your team
- **Host a party** and ask for donations for admission
- **Ask your employer** if they will match you or your team's fundraising efforts/donations