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**SHEETZ**

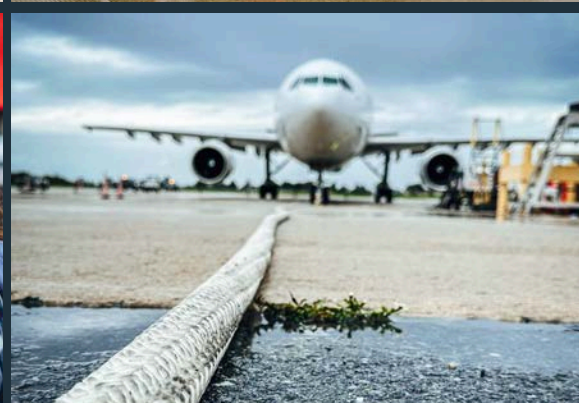
**SATURDAY | OCTOBER 12, 2024**

**LEHIGH VALLEY INTERNATIONAL AIRPORT**

**951 POSTAL ROAD | ALLENTOWN, PA 18109**

# LET ME WIN BUT IF I CANNOT WIN LET ME BE BRAVE IN THE ATTEMPT

*Special Olympics Athlete Oath*



**Special  
Olympics**  
Pennsylvania







**SATURDAY | OCTOBER 12, 2024  
10 AM - 3 PM**

**AIR CARGO APRON FOR FEDEX  
AT LEHIGH VALLEY INTERNATIONAL  
AIRPORT**

**951 POSTAL ROAD | ALLENTOWN, PA, 18109**

## About

Join the Annual Lehigh Valley Plane Pull to support Special Olympics athletes in the Greater Lehigh Valley Pocono Region. It's a fun competition to see which team can pull a 175,000lb. FedEx Airbus 300 airplane the fastest!

Teams raise funds for our athletes to compete for bragging rights of who is the STRONGEST AND FASTEST!

## Team Divisions

- **Open Division:** Ideal for companies, clubs, friends and families
- **Public Safety Division:** Law enforcement, first responders, and military personnel
- **Fitness Division:** CrossFit, gyms, yoga, running clubs or other fitness groups
- **Education Division:** College and University students and staff, High school students and staff

## LEHIGH VALLEY PLANE PULL

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# LEHIGH VALLEY PLANE PULL PRESENTING SPONSOR:



Presenting  
Sponsor



## First Class Sponsorship enables 65 athletes to compete at Summer Games at Penn State University

First Class  
Sponsor

\$10,000  
Annually  
or  
\$25,000  
for 3 Years

- Company logo on all brochures, event t-shirts, press releases, and correspondences affiliated with the Plane Pull
- Logo on Plane Pull registration website with link
- Permission to use Lehigh Valley Plane Pull logo
- Permission to use Special Olympics PA logo
- Minimum of 2 dedicated social media posts
- Inclusion in a minimum of 2 e-blast sent to more than 10,000 Special Olympics PA supporters
- Inclusion in Regional e-newsletter sent to Special Olympics athletes, families, volunteers, community partners and supporters
- Dedicated company banner at event site
- Name and logo on event welcome banner with prominent positioning
- Opportunity for booth space at event
- One Plane Pull team (up to 25 members)
- Unified Leadership acknowledgement presentation at your company



**Premier Sponsor**

**\$5,000**

### **Premier Sponsorship enables 25 athletes to Healthy Athletes healthcare screenings**

- Company logo on all brochures, event t-shirts, press releases, and correspondences affiliated with the Lehigh Valley Plane Pull
- Logo on Plane Pull registration website with link
- Minimum of one dedicated social media post
- Inclusion in a minimum of 2 e-blast sent to more than 10,000 Special Olympics PA supporters
- Name and logo on event welcome banner
- One Plane Pull team (up to 25 members)



**Runway Sponsor**

**\$2,500**

### **Runway Sponsorship enables 15 athletes to compete at Fall Fest at Villanova University**

- Company logo on all brochures, event t-shirts, press releases, and correspondences affiliated with the Lehigh Valley Plane Pull
- Logo on Plane Pull registration website with link
- Inclusion in a minimum of 1 e-blast sent to more than 10,000 Special Olympics PA supporters
- Name and logo on event welcome banner



**Event Sponsor**

**\$1,000**

### **Event Sponsorship enables 4 athletes to Winter Games at Seven Springs**

- Company logo on all brochures, event t-shirts, press releases, and correspondences affiliated with the Lehigh Valley Plane Pull
- Logo on Plane Pull registration website with link
- Name and logo on event welcome banner





For more information on being a partner  
for the Lehigh Valley Plane Pull event, please contact:

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