

2023
**MAIN
STREET
TORCH RUN**



**HAZLETON TORCH RUN
& COMMUNITY FESTIVAL**



9/23/23
(RAIN DATE: 9/30)

RUN STARTS AT 11:00 AM
FESTIVAL KICKS OFF
AROUND 12:00 PM
CITY VIEW PARK

**SPONSORSHIP
OPPORTUNITIES**



JOIN THE FLAME OF HOPE! HAZLETON TORCH RUN & COMMUNITY FESTIVAL

The Hazleton Torch Run and Community Festival for Special Olympics Pennsylvania's Northeast Region is an approximately 3-mile fun run combining the community with members of law enforcement and Special Olympics athletes as they carry the torch that begins a festival at City View Park. After registering at the park, runners are bussed to Harman-Geist Memorial Field where they will weave through downtown Hazleton from back to to City View Park.

The final leg of the run loops around the perimeter of City View Park before the torch lights a cauldron on the park stage that commences festivities in the park including a silent auction of sports memorabilia/experiences, carnival games, pick-up sports games, music, raffles, food trucks, artisan vendors, face painting and more.

About the Law Enforcement Torch Run (LETR) and Special Olympics Pennsylvania

LETR began in 1981 when Wichita, Kansas Police Chief, Richard LaMunyon, created the Torch Run to help law enforcement become active in the community while supporting Special Olympics Kansas. Now known internationally as the Law Enforcement Torch Run for Special Olympics, LETR is the largest grass-roots public awareness and fundraising entity for Special Olympics, supporting the Special Olympics mission of providing year-round sports training and athletic competition for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, and other Special Olympics athletes and the community.

Your support through the Law Enforcement Torch Run for Special Olympics Pennsylvania empowers individuals with intellectual and/or developmental disabilities to reach their potential on and off the field!

Proceeds benefit athletes who live and compete in Special Olympics Pennsylvania's Northeast Region.





JOIN THE FLAME OF HOPE! HAZLETON TORCH RUN & COMMUNITY FESTIVAL

*Special
Olympics
Pennsylvania*



PRESENTING

\$5,000

UP TO 25 RUNNERS

- Name & logo as part of event title
- Logo prominently displayed on event T-shirt given to all participants
- Logo on website & Social Media pages
- Recognition with opportunity for check presentation during Opening Ceremony
- Route publicity (signs, banners, product displays, etc)
- Logo displayed on Thank You emails & tailored social media

GOLD

\$2,500

UP TO 15 RUNNERS

- Logo prominently displayed on event T-shirt given to all participants
- Logo on website & Social Media pages
- Recognition during Opening Ceremony
- Route publicity (signs, banners, product displays, etc)
- Logo displayed on Thank You emails & tailored social media

SILVER

\$1,000

UP TO 10 RUNNERS

- Logo displayed on event T-shirt given to all participants
- Logo on website & Social Media pages
- Verbal mention during Opening Ceremony
- Logo displayed on Thank You emails & tailored social media

BRONZE

\$500

UP TO 5 RUNNERS

- Name on event T-shirt given to all participants
- Listing on website & Social Media pages
- Tailored social media



To customize a sponsorship package or learn more about Hazleton Torch Run & Community Festival opportunities, please contact:

Heather Schreiner

Regional Executive Director

484-547-2149 or

hschreiner@specialolympicspa.org

Special Olympics
Pennsylvania

