



Saturday, October 7th, 2023

LEHIGH VALLEY INTERNATIONAL AIRPORT

951 Postal Road, Allentown, PA, 18109

LET ME WIN *BUT IF I CANNOT WIN* LET ME BE BRAVE IN THE ATTEMPT

Special Olympics Athlete Oath



**Special
Olympics**
Pennsylvania





Saturday, October 7, 2023

10 am - 2 pm

**Air Cargo Apron for FedEx
at Lehigh Valley International Airport
951 Postal Road, Allentown, PA, 18109**

Join the 1st Annual Lehigh Valley Plane Pull to support Special Olympics athletes in our region. It's a fun competition to see which team of 25 can pull a FedEx Airbus 300 airplane the fastest!

Teams raise money for our athletes to compete for bragging rights of who is the Strongest, the Fastest, the Best!

Team Divisions

Open Division: Ideal for companies, clubs, friends and families

Public Safety Division: Law enforcement, first responders and military personnel

Fitness Division: CrossFit, gyms, yoga, running clubs or other fitness groups

University Division: College and University students and staff

High School Division: High school students and staff





Presenting Sponsor

\$15,000

Annually

or

\$30,000

for 3 Years

- **Supports 100 Special Olympics Athletes for a full year**
- Exclusive billing as Presenting Sponsor on all Plane Pull media and collateral materials
- Permission to use "Proud Sponsor of Special Olympics Greater Lehigh Valley Pocono Region" and Special Olympics PA logo in communications about the event
- Permission to use Lehigh Valley Plane Pull logo
- Company logo on all brochures, event t-shirts, press releases, and correspondences affiliated with the Plane Pull
- Company name mentioned on all media interviews
- Minimum of 3 dedicated social media posts
- Company (or company employee) profile in regional e-newsletter
- On-site opportunity for sponsor to address attendees at launch event
- On site opportunity for sponsor to address attendees at Plane Pull event
- Logo on Plane Pull registration website with link
- Inclusion in a minimum of 3 e-blast sent to more than 10,000 Special Olympics PA supporters and Law Enforcement Torch Run members
- Dedicated company banner at event site
- Name and logo on event welcome banner with prominent positioning
- Opportunity for booth space at event
- 2 Plane Pull teams (up to 25 members each)
- Logo on every page of regional website, with direct link to your website
- Recognition throughout the year as annual partner
- Opportunity to offer promotional information, materials to Plane Pull team members and attendees
- Opportunity to record video with athletes
- Unified leadership acknowledgement presentation at your company



First Class Sponsor

\$10,000

Annually

or

\$25,000

for 3 Years

- **Sends 65 athletes to compete at Summer Games at Penn State University**
- Company logo on all brochures, event t-shirts, press releases, and correspondences affiliated with the Plane Pull
- Logo on Plane Pull registration website with link
- Permission to use Lehigh Valley Plane Pull logo
- Permission to use Special Olympics PA logo
- Minimum of 2 dedicated social media posts
- Inclusion in a minimum of 2 e-blast sent to more than 10,000 Special Olympics PA supporters and Law Enforcement Torch Run members
- Inclusion in Regional e-newsletter sent to Special Olympics athletes, families, volunteers and supporters
- Dedicated company banner at event site
- Name and logo on event welcome banner with prominent positioning
- Opportunity for booth space at event
- One Plane Pull team (up to 25 members)
- Unified Leadership acknowledgement presentation at your company



Premier
Sponsor

\$5,000

- Sends 25 athletes to Healthy Athletes healthcare screenings

- Company logo on all brochures, event t-shirts, press releases, and correspondences affiliated with the Lehigh Valley Plane Pull
- Logo on Plane Pull registration website with link
- Minimum of one dedicated social media post
- Inclusion in a minimum of 2 e-blast sent to more than 10,000 Special Olympics PA supporters and Law Enforcement Torch Run Members
- Name and logo on event welcome banner
- One Plane Pull team (up to 25 members)



Runway
Sponsor

\$2,500

- Sends 15 athletes to compete at Fall Fest at Villanova University

- Company logo on all brochures, event t-shirts, press releases, and correspondences affiliated with the Lehigh Valley Plane Pull
- Logo on Plane Pull registration website with link
- Inclusion in a minimum of 1 e-blast sent to more than 10,000 Special Olympics PA supporters and Law Enforcement Torch Run Members
- Name and logo on event welcome banner



Event
Sponsor

\$1,000

- Sends 4 athletes to Winter Games at Seven Springs

- Company logo on all brochures, event t-shirts, press releases, and correspondences affiliated with the Lehigh Valley Plane Pull
- Logo on Plane Pull registration website with link
- Name and logo on event welcome banner

For more information on being a partner
for the Lehigh Valley Plane Pull event,
please contact Julie Benjamin at:

jbenjamin@specialolympicspa.org



Greater Lehigh Valley
Pocono Region

Serving Berks • Bethlehem • Carbon • Lehigh • Monroe
Northampton • Schuylkill

