

SPECIAL OLYMPICS PENNSYLVANIA TEAM PA – 2018 National Games

July 1 – July 6, 2018
Seattle, Washington

SPONSORSHIP OPPORTUNITIES

TEAM PA TITLE SPONSOR - \$50,000

- ❖ Branding as Title Sponsor on all Team PA marketing collateral and media coverage from January 2018 through December 2018
 - Name/Company touted in all Team PA press releases
- ❖ Name/Company Logo Displayed on SOPA's Website Home page for 1 year + prominently featured on the National Games pages as well
- ❖ Logo placement on SOPA social media outlets (Facebook, twitter) and Summer E- Newsletter sent to athletes, coaches, board and donors across the state
- ❖ Name/Logo on TBD Team PA Gear (ie: Travel Bags)
- ❖ 20 Invitations and opportunity for remarks/check presentation at Team Send-off, June 2018
- ❖ Opportunity to speak, do check presentation and (if possible) host Team PA Send Off event, June 2018
- ❖ Sponsor banners at Team Send-off
- ❖ Opportunity to host Team Pa athletes in your area to an exclusive event at your home or business
- ❖ "Sponsor an Athlete" Donation Covering all Expenses for 25 Athletes(half of the entire team)

OFFICIAL UNIFORM SPONSOR - \$25,000

- ❖ Branding as Official Uniform Sponsor on all Team PA marketing collateral and media coverage from January 2018 through December 2018
 - Name/Company touted in all Team PA press releases
- ❖ Name/Logo Displayed on SOPA's Website Home page for 1 year + prominently featured on the National Games pages
- ❖ Name/Logo placement on SOPA social media outlets (Facebook, twitter) and Summer E- Newsletter sent to athletes, coaches, board and donors across the state
- ❖ Name/Logo on TBD Team PA Attire (ie: Warm Up Outfits, Jackets, hats, etc)
- ❖ 10 Invitations and opportunity for remarks/check presentation at Team Send-off, June 2018
- ❖ Opportunity to do check presentation at Team PA Send Off event/dinner, June 2018
- ❖ Sponsor banners at Team Send-off
- ❖ "Sponsor an Athlete" Donation Covering all Uniform expenses for all of Team PA

GOLD/TRAINING CAMP SPONSOR - \$10,000

- ❖ Branding as Official Training Camp Sponsor on all Team PA marketing collateral and media coverage from January 2018 through December 2018
 - Special Press Release with your name/company pitching the Training Camp as a news story
- ❖ Name/Logo Displayed + prominently featured on the SOPA's National Games web pages
- ❖ Name/Logo on SOPA social media + Summer E- Newsletter
- ❖ Name/Logo on Team PA Training T-shirts given at the Training Camp to each athlete and coach
- ❖ 10 Invitations and opportunity for remarks/check presentation at Team Send-off, June 2018
- ❖ Sponsor banners at Team Send-off
- ❖ "Sponsor an Athlete" Donation Covering all expenses for 5 Team PA athletes

SILVER/TEAM SPONSOR - \$5,000

- ❖ Official Sponsor of NAME YOUR TEAM: Basketball, Bocce, Powerlifting, Swimming, Tennis, Bowling, Track, Gymnastics or Soccer
- ❖ Name listed in all press releases
- ❖ Attire with name/company logo (provided by you) for your sponsored team to wear outside of competition (hat, head band, t-shirt, item of your choosing)
- ❖ Name/Logo Displayed + prominently featured on the SOPA's National Games web pages
- ❖ Logo/Name on SOPA social media + Summer E- Newsletter
- ❖ 5 Invitations to Team Send-off, June 2018 TBD
- ❖ Sponsor banners at Team Send-off
- ❖ "Sponsor an Athlete" Donation Covering all expenses for 2 Team PA athletes and 1 Coach.

HONORARY COACH/SPONSOR AN ATHLETE - \$2,500

- ❖ Name/Logo Displayed + prominently featured on the SOPA's National Games web pages
- ❖ Name/Logo on SOPA social media + Summer E- Newsletter
- ❖ Name/Logo on Team PA Training T-shirts given at the Training Camp to each athlete and coach
- ❖ 2 Invitations to Team Send-off, June 2018 TBD
- ❖ "Sponsor an Athlete" Donation Covering all expenses for 1 Team PA athlete and 1 Coach.

