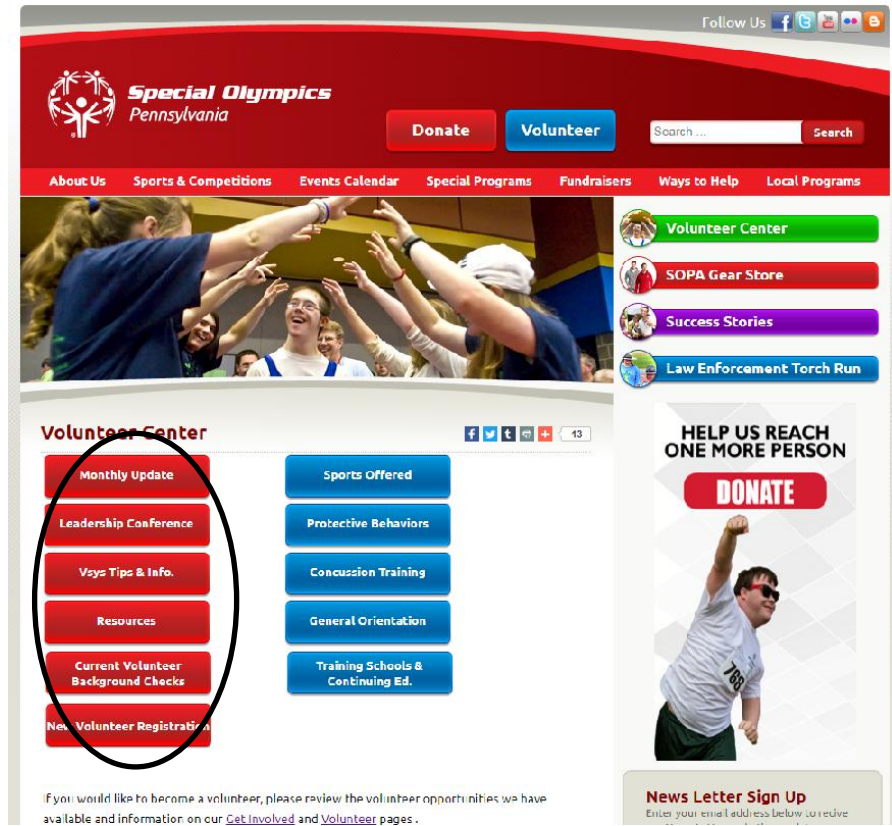


Online Access to Docs & Tools Via our Website

Documents & tools available at www.specialolympicspa.org.

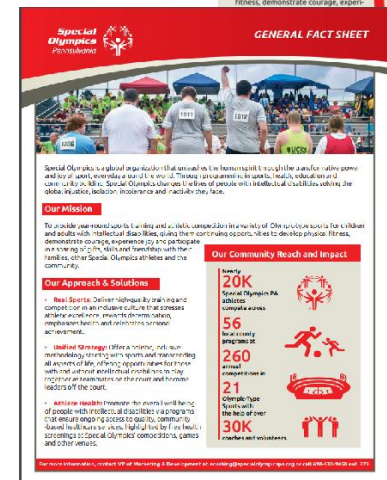


Click on the **Volunteer Center** button on our homepage to access our Vsys Tips page, Resources and more!

Marketing Resources

Access via Volunteer Center or direct at www.tinyurl.com/SOPADropbox

- Marketing & Communications Manual for Local Programs
- Marketing Toolkit (containing athlete and volunteer recruitment materials)
- Messaging (brochure copy, talking points, style guide)
- Brand Guidelines (PowerPoint slides explaining our changes)
- Professional Business Card InDesign Folder (for professional printing)
- Professional Business Card Microsoft Word (files for in-house printing)
- Professional Letterhead, envelopes (for professional printing)
- Social Media Policy, Guide and “How-To” documents
- SOPA Logo 1-Line, SOPA Logo 2-Line, SOPA Logo Centered
- Special Olympics Sports Icons (stick figure icons for each sport)
- **NEW!** Organization “Snapshot” Documents/Facts Sheets
- **NEW!** Press Release Templates
- **NEW!** Media Contact List... And More!



Staying Well Informed

- The Monthly Update is a tool to enhance communication between Special Olympics Pennsylvania’s state office and its volunteer program management team members. Around the beginning of each month, an email update will inform volunteers of the latest news available and accessed via our SOPA website. Just visit our Volunteer Center and click on Monthly Update!

- Use the Monthly Update to stay “in-the-know” about any additional resources or general organizational information. As tools are added to the SOPA Dropbox, they will be announced in the Monthly Update.



<http://www.specialolympicspa.org/monthly-update>