

50th Anniversary and Major Gifts Campaign



Timeline:

3 Year Campaign – January 2018 through December 2020

Campaign Goal:

\$4.0 million - \$1.33 million each year above and beyond current revenue/budget

How? Corporate/Foundation/Individual Major Gifts; Hero Funds – Tentative – Final Feedback this Weekend

Why? Why are we doing a Campaign? How will it help me and our athletes locally?

Key 50th Anniversary Dates



- July 2018:** 50th Anniversary of SO
 - Team PA at USA Games
 - Seattle, July 1-6*
 - Chicago Events – July 17-22



- March 2019:** World Summer Games – Abu Dhabi
- June 2019:** 50th Anniversary PA Summer Games

- Jan 2020 – Dec 2020:** SOPA's 50th
 - Special Event(s) TBD

SOPA Update



Eric Cushing – 3 p.m. – 4 p.m. – Room 106

**Local Program Shared Revenue Opportunities
around this Campaign/50th**

Your input Needed! Additional Details to Share!