



Special
Olympics
Pennsylvania



FOR IMMEDIATE RELEASE

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SPECIAL OLYMPICS PA HOSTS 8TH ANNUAL BEAVER COUNTY POLAR PLUNGE

Fun, Music, Tailgating and more than 400 Energized Plungers Freezin' for a Reason

WHEN: Saturday, January 11
Registration – 9:30 a.m.
Plunge – 12 p.m.

WHERE: Bridgewater Landings Marina
404 Brkich Way, Beaver, PA

Norristown, PA – January 6, 2020 –The eighth annual Beaver County Polar Bear Plunge benefitting Special Olympics Pennsylvania will be held on Saturday, January 11, 2020 at Bridgewater Landings Marina, located at 404 Brkich Way in Beaver, PA. Registration opens at 9:30 a.m. and the plunge will take place at 12 p.m. Local Law Enforcement members will play a big part in this year's plunge by jumping in the river and 'freezin for a reason' in support of Special Olympics Pennsylvania (SOPA) athletes.

This year's Beaver County Polar Plunge invites participants of all ages (under 18 requires parent or guardian signature) to take a dip in the "cool" waters of the Beaver River. Plungers can take the plunge on their own with a minimum pledge of \$50 or, better yet, join a group of 10 friends and/or colleagues to form a Plunge Team with a \$500 pledge goal. All plungers are asked to raise the \$50 minimum pledge to receive the official 2020 Beaver County Polar Plunge long sleeve tie dye t-shirt, but are eligible to earn additional prizes as their pledges increase. The 2019 Beaver County Polar Plunge hosted more than 400 plungers and raised over \$100,000.

Additionally, since jumping into a freezing river is not for everyone, participants can choose to register for the event as a "Too Chicken to Plunge" participant. Corporate, school and community teams are also welcome to set up a tent and hang a team banner in support of SOPA.

The event will also feature a Plunge Town that will have activities for people of all ages, including games, costume contests, live music, free refreshments and more!

The 2020 Beaver County Polar Plunge event is sponsored by the IBEW Local 712, the Edwin D. Hill Charitable Trust, Packer Thomas: Certified, PUSH Beaver County, Amy Kochanowski, International Association of Heat & Frost Insulators & Allied Workers, NECA Western Pennsylvania, CCBC, Cowdon, First National Bank, Jaycees Beaver Area Chapter, WM Craig and Teneen L. Dobbs Charitable Foundation, Law Enforcement Torch Run for Special Olympics PA, Energy Transfer, Aerotek, GEICO, Harmelin Media, Sheetz, Advanced Visual Solutions, New Pace Productions and Phil, Bev, and Adam Pietrandrea.

Every minute our plungers spend in the cold will warm the hearts of thousands of SOPA athletes, so we ask that participants sign up, jump in and feel warm. To register online or for more information, please visit www.PlungePA.org, www.specialolympicspa.org, or call Maggie Megahan at 724-774-7800. The plunge is open to the public and all spectators are welcome free of charge.

About Special Olympics Pennsylvania

Special Olympics Pennsylvania (SOPA) provides year-round training and competition in 21 Olympic-type sports and three emerging sports to nearly 20,000 children and adults with intellectual disabilities or closely related developmental disabilities. For more information about how to be a fan, visit our website at www.specialolympicspa.org.

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Created by the Joseph P. Kennedy Jr. Foundation for the benefit of persons with intellectual disabilities